

# The Bookbinder and the Exorcist: The Future of Digitalisation in Education (and Everything Else Besides)

## Keynote

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*“We are guided by an elite that uses digital technology  
but not digital rationality”*

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### Abstract

Public policies relating to digital tend to oscillate between carefree techno-solutionism and technophobic neo-Luddism. The result of these neurotic lurches in approach to policy, where the educational community is lectured about the dangers of technology while at the same time being thrust into the arms of large digital corporations, is that such corporations now control and monitor the vast majority of educational establishments... and, with that, the behaviour of students, teachers, and families. In fact, things can be different. We will look at a practical example: our plan, drawn up with families, on the Privacy and Democratic Digitalisation of Schools, recently accepted as a pilot by the City Council of Barcelona.

### Keywords

Public policy, Privacy, Democracy, Digitalisation of Schools

